		Florida Registered Voters			
		Florida U.S. Senate tossup including those who are undecided yet leaning toward a candidate			
		Bill Nelson, the Democrat	Connie Mack, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Registered Voters		52%	38%	0%	10%
Party Identification	Democrat	87%	7%	0%	5%
	Republican	15%	78%	0%	7%
	Independent	51%	35%	0%	14%
Party Identification***	Strong Democrats	90%	4%	0%	5%
	Soft Democrats	83%	11%	0%	6%
	Just Independents	43%	28%	1%	27%
	Soft Republicans	23%	68%	0%	9%
	Strong Republicans	11%	82%	0%	7%
Tea Party Supporters		19%	74%	0%	8%
Political Ideology	Very liberal-Liberal	86%	8%	0%	5%
	Moderate	60%	29%	0%	10%
	Conservative-Very conservative	25%	65%	0%	9%
Presidential Choice	Barack Obama and Joe Biden	91%	4%	0%	4%
	Mitt Romney and Paul Ryan	14%	79%	0%	7%
Gender	Men	50%	41%	0%	9%
	Women	54%	35%	0%	10%
Age	Under 45	56%	31%	0%	13%
	45 or older	50%	42%	0%	8%
Age	18 to 29	65%	19%	0%	17%
	30 to 44	53%	36%	0%	11%
	45 to 59	51%	38%	0%	10%
	60 or older	49%	44%	1%	6%
Race	White	45%	46%	0%	8%
	African American	85%	8%	0%	7%
	Latino	63%	29%	0%	9%
Region	North/Panhandle	44%	49%	0%	7%
	Orlando/Central Atlantic Coast	45%	48%	1%	6%
	Tampa Bay Area	51%	38%	0%	10%
	South Central	48%	40%	1%	12%
	Miami/South	63%	24%	0%	13%
Household Income	Less than $75,000	53%	35%	0%	11%
	$75,000 or more	52%	43%	0%	5%
Education	Not college graduate	52%	36%	0%	11%
	College graduate	51%	41%	0%	7%
Marital Status	Married	45%	47%	0%	8%
	Not married	59%	29%	0%	11%
U.S. Military Veteran		43%	49%	0%	7%
Interview Type	Landline	52%	41%	0%	8%
	Cell Phone	53%	30%	1%	16%

NBC News/WSJ/Marist Poll Florida Registered Voters. Interviews conducted September 30th and October 1st, 2012, N=1191 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.
***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.